



Press Release

FOR IMMEDIATE RELEASE

Contact Information:

David Graybeal, Vice President of Sales
ExaDigm, Inc.
sales@exadigm.com
404.295.0249

ExaDigm To Show The GT300 Cellular Gateway Router at The Customer Experience Technology World Booth #613

SANTA ANA, CA– November 2, 2011 – ExaDigm Inc., a leading innovator in connectivity and terminal solutions announced today they will be showing the new GT300 Cellular Gateway Router at the Customer Experience Technology World tradeshow at the Javits Center in New York City on November 9th and 10th.

The new ExaDigm GT Series router is designed to connect existing and new kiosks, digital signage, self-service retail, lottery gaming terminals and other applications via cellular data networks as a low cost alternative to broadband IP connections. The GT features support for both CDMA and GSM options.

“Our customers are continually facing the trade-off between price and performance,” offers David Graybeal, Vice President of Sales for ExaDigm, “our gateway routers make it easy to connect kiosks, digital signage, and other remote terminals without having to sacrifice quality or performance”.

“As part of the release of the ExaDigm GT300 series of routers, we are very pleased to announce an introductory offer of high speed 3G connectivity at the same price as lower speed 2G”, continues David Graybeal. “Customers should be able to get the quality and performance they require in a cost effective fashion.”

ExaDigm will be showing the GT300 Cellular Gateway Router in booth #613 at the CETW show at the Javits Convention Center Wednesday November 9th through Thursday November 10th.

About ExaDigm

ExaDigm is the leading innovator of modular IP-based wired, wireless and integrated payment solutions. Through a detailed understanding of the technology, wireless and payment industries, as well as through extensive relationships with financial institutions, ISOs, and transaction processors, ExaDigm provides innovative technology-focused solutions enabling businesses

worldwide to expand revenues reduce costs and boost productivity. Founded in 2000, ExaDigm is headquartered in Santa Ana, California, with operations around the globe. For more information, visit www.exadigm.com.